Gretchen Andrew

Painter, Hacker
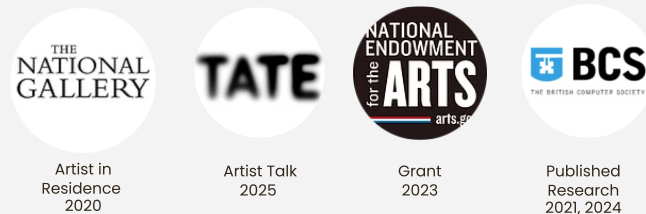
Full portfolio on gretchenandrew.com
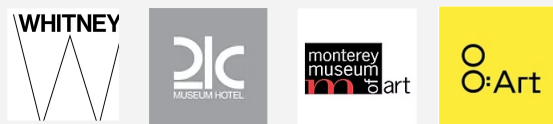
Profile

Gretchen Andrew hacks systems of power with art, code, and glitter. She is known for her unique merger of traditional mediums and strategic information and robotic technologies.

In spring of 2025 The Whitney acquired two of Gretchen's Facetune Portraits.

Institutional Highlights

THE NATIONAL GALLERY — Artist in Residence 2020

TATE — Artist Talk 2025

NATIONAL ENDOWMENT for the ARTS arts.gov — Grant 2023

BCS THE BRITISH COMPUTER SOCIETY — Published Research 2021, 2024

Collections

WHITNEY W · 21C MUSEUM HOTEL · monterey museum of art · O:Art

Critical & Popular Media

ARTFORUM · Flash Art · VOGUE · CNN

art and 2 others
Original audio

...

art · 28w
Gretchen Andrew's (@gretchenandrew) groundbreaking Facetune Portrait series, presented by @xender__art at @untitledartfairs, explores the tension between our authentic selves and the curated digital personas we project. Using custom robotics from dimstr.labs and an oil paint printer, she reimagines photographs of Miss Universe contestants—symbols of idealized beauty—by applying AI filters and Facetune. The results are deliberately scarred, chaotic, and homogenized, challenging societal constructs of perfection. Gretchen Andrew's provocative work was acquired by @rfc_art and earned the prestigious @21chotels Acquisition Prize.

♡ ♀ ⌴ 🔖
4,252 likes
December 12, 2024

Add a comment...

190K

Evolution

2006 – 2012

INFORMATION SYSTEMS & TECHNOLOGY
Gretchen ran on scholarship at Division 1 Boston College where she studied Information Systems. She brings the rigor of athletics to her studio practice. Upon graduation she worked at Google.

2012 – 2017

BILLY CHILDISH STUDIO APPRENTICESHIP
Gretchen spent five years in Billy Childish's Kent studio learning traditional painting through the historic apprenticeship model including life drawing and master copies. She has also been mentored by Derek Boshier and Penny Slinger.

2018 - 2023

V&A Museum Publication
Gretchen establishes herself as a rising artist at the intersection of traditional medium and technology. She had solo exhibitions with acquisitions at The Monterey Museum of Art and the FC Linz. Her early work on Facetune Portraits was supported by The Knight Foundation and NEA.

Facetune Portraits

2024

TATE MODERN & ARTFORUM
Facetune Portraits were exhibited as a featured exhibition at Berlin Art Week, in a solo booth at Paris Photo. Gretchen was invited to the Tate Modern to speak on her work.

2024

UNIVERSAL BEAUTY WINS AWARDS AT MIAMI DEBUT
The Miss Universe series (Universal Beauty) was exhibited for the first time at Untitled Miami where it won the Acquisition Award from 21C Museum Hotels and entered the RFC Collection. Exhibitions in SF, London and NY followed.

2025

WHITNEY ACQUISITION
Put forward for acquisition by curator Christiane Paul, the committee voted "unanimously and enthusiastically" to bring two Facetune Portraits into the permanent collection.
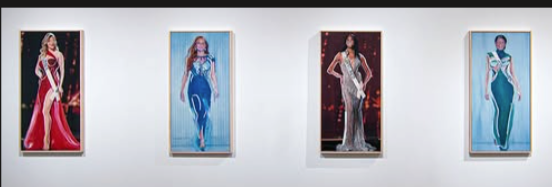
Gretchen Andrew

Born in Los Angeles, United States, 1988
Lives and Works in London, UK
Robotics Facility in Tuxedo Park, NY
Hides in Park City, Utah
gretchenandrew.com

EDUCATION / WORK
B.S. in Information Systems (Honors), Boston College, Chestnut Hill, MA, 2006 - 2010
Intuit, Software Engineer, 2006 - 2009
Google, People Technology Manager, 2010 - 2012
Billy Childish Studio Apprenticeship, 2013 - 2017

GET IN TOUCH!

gretchenandrew

g@gretchenandrew.com

603-566-1564

SELECTED SOLO EXHIBITIONS

2025	Facetune Portraits, Gray Area, San Francisco
	Universal Beauty, Heft Gallery, NYC
	Universal Beauty, Hope 93, London
2024	FxHash, Berlin Art Week, Solo Featured Exhibition, Berlin
2022	Growth Hacking, Galloire, Dubai UAE
	Everything I Need to be Beautiful, Falko Alexander, Cologne, Germany
2021	Other Forms of Travel, Annka Kultys Gallery, London, United Kingdom
	Trust Boundary, Francisco Carolinum, Linz, Austria (Acquired 3 works)
	Router at Panke Gallery, Berlin
2020	Future News, Monterey Museum of Art, Monterey, CA (Acquired a work)

RESIDENCIES

2024	MatrLabs
2021	National Gallery X London
	Salzamt, Linz Austria
	ScreenWalk, The Photographer's Gallery London with Fotomuseum Winterthur
2020	Gazelli Art House Gazell.io, London, UK
2019	A4 Arts Foundation, Cape Town, SA
2018	18th Street Arts Center, Santa Monica, CA
2016	Whitcher Projects, Inglewood, CA
2016	Arebyte, London, UK
2015	The Delfina Foundation, London, United Kingdom (Short listed)
2014	The White Building, London, UK

SELECTED ART FAIRS

2025	Expo Chicago
2024	Untitled Miami, Paris Photo (21C Award, solo presentation)
2022	Vienna Contemporary (solo presentation)

SELECTED GROUP EXHIBITIONS

2025	"BODY ANXIETY IN THE AGE OF AI", Online Exhibition at House of Electronic Arts, Basel
2024	High Resolution, Transfer Gallery
	PostMasters Gallery, Budapest
	WISPer, Boulder Museum of Contemporary Art Denver
2023	Web3 Tales, Zagreb Museum of Contemporary Art
	Sentiments des femmes, Mia Art Foundation, Dubai UAE
	Female Pioneers of Digital Art, Expanded, Berlin, Germany
2021	Painting in the Digital Age, König Galerie Berlin, Germany
	No Fear in Trying, Unit Gallery, London
2020	Real-Time Constraints, Arebyte, London, United Kingdom
2018	Mozfest Open Web, Mozilla Foundation, London, United Kingdom
2014	Digital Futures, V&A Museum, London, United Kingdom

SELECTED TALKS & LECTURES

Auctioneer, art dealer, and curator, Simon de Pury, artist Gretchen Andrew, and art tech expert Nina Roehrs. Moderated by Arcual CEO, Bernadine Bröcker Wieder.

2024	Tate Modern
	Visiting Professor of AI GAD Beijing University
2023	Luma Foundation, Zurich Art Weekend
2022	Mia Foundation, Dubai Arts Club
2021	University of Chicago, The British Computer Society